



The biggest event in the history of Reining is coming.

AUGUST 17 – 20, 2022

ADVERTISING OPPORTUNITIES

THE RUN FOR A MILLION offers the unprecedented opportunity to introduce millions of viewers to yourself or your company with the sport of Reining. Fifteen of the industry's most successful Reining Professionals will compete for a total purse of \$1,000,000. For more information about the event go to www.TRFAM.com

THE RUN FOR A MILLION has attracted world-wide attention. Hosted by the South Point Arena and Equestrian Center, Las Vegas with a seating capacity of 4600. With the incredible turnout received in 2019 and 2021, this premier ticketed event will sell out.

For this unique event, we are producing an event program which offers full page ad placement for a fraction of the cost and event like this would normally charge. This is a fantastic opportunity to advertise your services or products.

Ad size: Bleed 8.625" x 11.125"
Live area: 8.125" x 10.75"

ARTWORK DEADLINE: JULY 1

2 PAGE SPREAD

Bleed: 11.25" x 17.25"
FINAL CUT Live area: 11" x 17"
Safe margin: 10.75" x 16.5"

Check circle for your choice. *You will receive an emailed invoice for payment.*

- FULL PAGE COLOR - \$1,500
- TWO FULL PAGES COLOR - \$2,500 (single pages or double truck)

Business Name: _____

Contact Name: _____

Mailing Address: _____

Cell Phone: _____ Email: _____

Signature: _____ Date: _____