



The biggest event in the history of Reining is coming.

AUGUST 15 – 17, 2019

ADVERTISING OPPORTUNITIES

THE RUN FOR A MILLION offers the unprecedented opportunity to introduce millions of viewers to yourself or your company with the sport of Reining. Nine of the industry’s most successful Reining Professionals, and three Wild Card Professionals will compete for a total purse of \$1,000,000. For more information about the event go to www.TRFAM.com

THE RUN FOR A MILLION is attracting world-wide attention. Hosted by the South Point Arena and Equestrian Center, Las Vegas with a seating capacity of 4600. This premier ticketed event is anticipated to sell out. Following the competition Saturday, August 17 will be a country music concert featuring Lainey Wilson and Jason Boland and the Stragglers along with a Celebration of Champions party.

For this unique event, we are producing an event program which offers full page ad placement for a fraction of the cost and event like this would normally charge. This is a fantastic opportunity to advertise your services or products.

Ad size: Bleed 8.625” x 11.125”

Check circle for your choice. *You will receive an emailed invoice for payment.*

- FULL PAGE COLOR - \$1,500
- TWO FULL PAGES COLOR - \$2,500 (single pages or double truck)

Business Name: _____

Contact Name: _____

Mailing Address: _____

Cell Phone: _____ Email: _____

Signature: _____ Date: _____