



THE RUN FOR A MILLION – Sponsorship Opportunities

The biggest event in the history of Reining.

August 17 – 20, 2022 | Las Vegas, NV

SPONSORSHIP PACKAGE 1: \$500 AWARD SPONSOR

- Sponsor logo and hotlink on event website
- PA Announcements during event

SPONSORSHIP PACKAGE 2: \$1,500

- Priority stall placement, based on availability
- Reserved paid schoolings (quantity of 2), sponsor will be charge on show bill
- Two (2) reserved seat tickets for the Million Dollar Competition, Saturday 8/20/2022
- Sponsor logo and hotlink on event website
- PA Announcements during event

SPONSORSHIP PACKAGE 3: \$2,500

- Priority stall placement, based on availability
- Reserved paid schoolings (quantity of 2), sponsor will be charge on show bill
- Sponsor banner placement in the Priefert warm up arena
- One full page color ad in the event program (*Ad deadline July 1*)
- Two (2) reserved seat tickets for the Million Dollar Competition, Saturday 8/20/2022
- Sponsor logo and hotlink on event website
- PA Announcements during event

SPONSORSHIP PACKAGE 4: \$5,000

- Priority stall placement in barn A, based on availability
- Reserved paid schoolings (quantity of 4), sponsor will be charge on show bill
- Sponsor banner placement in the Priefert warm up arena
- One full page color ad in the event program (*Ad deadline July 1*)
- Sponsor digital ad/link (provided by sponsor), rotated among sponsors, streaming live on HorseShowGlobal.com, Wednesday August 17 – Friday August 19 and Saturday August 20 – outside the United States and Canada only.
- Two (2) tickets to the Private Kick Off Party and **Shane Smith and the Saints** concert in the South Point Showroom Wednesday, 8/17/22 starting at 8:00PM, based on availability.
- Two (2) reserved seat tickets for the Million Dollar Competition, Saturday 8/20/2022, based on availability.
- Two (2) tickets to the **Million Dollar Buckle Presentation and Celebration of Champions Party** and concert in the South Point Showroom 8/20/22 starting at 8:00PM, based on availability.
- Sponsor logo and hotlink on event website
- PA Announcements during event

SPONSORSHIP PACKAGE 5: \$10,000

- Priority stall placement in barn A, based on availability
- Reserved paid schoolings (quantity of 6), sponsor will be charge on show bill
- Sponsor banner placement in the Priefert warm up arena
- One full page color ad in the event program (*Ad deadline July 1*)
- Sponsor receives a 10' x 20' booth display on arena concourse.
- 60 second video commercial (provided by sponsor), rotated among sponsors, streaming live on HorseShowGlobal.com, Wednesday August 17 – Friday August 19 and Saturday August 20 – outside the United States and Canada only. Also viewed on the arena Jumbo Tron, and television monitors throughout the arena.
- Five (5) tickets to the Private Kick Off Party and **Shane Smith and the Saints** concert in the South Point Showroom Wednesday, 8/17/22 starting at 8:00PM, based on availability.
- Five (5) reserved seat tickets for the \$25,000 Cowboy Invitational and \$170,000 Cow Horse Challenge, Friday 8/19/2022, based on availability.
- Five (5) reserved seat tickets for the Million Dollar Competition, Saturday 8/20/2022, based on availability.
- Five (5) tickets to the **Million Dollar Buckle Presentation and Celebration of Champions Party** and concert in the South Point Showroom 8/20/22 starting at 8:00PM, based on availability.
- Sponsor logo and hotlink on event website
- PA Announcements during event

SPONSORSHIP PACKAGE 6: \$25,000

- Priority stall placement in barn A
- Reserved paid schoolings (quantity of 8), sponsor will be charge on show bill
- Sponsor receives brand recognition on arena wall. Sponsor receives event branding in the nationally televised **RUN FOR A MILLION/THE LAST COWBOY**.
- Two full page color ads in the event program (*Ad deadline July 1*)
- Sponsor receives a 10' x 30' booth display on arena concourse.
- 120 second video commercial or two 60 second video commercials (provided by sponsor), rotated among sponsors, streaming live on HorseShowGlobal.com. Also viewed on the arena Jumbo Tron, and television monitors throughout the arena.
- Eight (8) tickets to the Private Kick Off Party and **Shane Smith and the Saints** concert in the South Point Showroom Wednesday, 8/17/22 starting at 8:00PM, based on availability.
- Eight (8) reserved seat tickets for the \$25,000 Cowboy Invitational and \$170,000 Cow Horse Challenge, Friday 8/19/2022, based on availability, based on availability.
- Eight (8) reserved seat tickets for the Million Dollar Competition, Saturday 8/20/2022, based on availability.
- Eight (8) tickets to the **Million Dollar Buckle Presentation and Celebration of Champions Party** and concert in the South Point Showroom 8/20/22 starting at 8:00PM, based on availability.
- Sponsor to receive VIP Reserved Table for eight for the duration of the event. (*Million Dollar Competition Saturday, August 20 - includes open bar, appetizers and dinner.*) (*VIP Tables are limited*)
- Sponsor logo and hotlink on event website
- PA Announcements during event



THE RUN FOR A MILLION – Sponsorship Packages

The biggest event in the history of Reining.

SIGN ME UP!

Check circle for your choice. *You will receive an emailed invoice for payment in full.*

- SPONSORSHIP PACKAGE 1 - \$500
- SPONSORSHIP PACKAGE 2 - \$1,500
- SPONSORSHIP PACKAGE 3 - \$2,500
- SPONSORSHIP PACKAGE 4 - \$5,000
- SPONSORSHIP PACKAGE 5 - \$10,000
- SPONSORSHIP PACKAGE 6 - \$25,000

Business Name: _____

Contact Name: _____

Mailing Address: _____

Cell Phone: _____ Email: _____

Signature: _____ Date: _____

Return to: The Run For A Million, Inc. 28150 N Alma School Pkwy, Suite 103 – 619, Scottsdale, AZ 85262
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